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[Barack Obama \(D\)](#)

WINNER



[Mitt Romney \(R\)](#)

Raised

\$722,393,592

\$449,886,513

Spent

\$721,397,677

\$449,507,659

Debts

\$5,670,102

\$825,749



Barack Obama (D) **WINNER** **Mitt Romney (R)**

Cash

(on Hand)

\$3,299,313

\$383,275

Overall
Spending

BLUE TEAM
\$1,144,965,831

RED TEAM
\$1,254,323,304

[\(See More\)](#)

Source of Funds

Barack Obama (D)



■ Small Indiv. Contrib.	\$234,388,190
■ Large Indiv. Contrib.	\$315,192,451
Individual contributions	\$540,600,744
■ PAC contributions	\$0
■ Candidate self-financing	\$5,000
■ Federal Funds	\$0
■ Other	\$181,787,848

Mitt Romney (R)



■ Small Indiv. Contrib.	\$80,058,900
■ Large Indiv. Contrib.	\$223,763,915
Individual contributions	\$300,019,783
■ PAC contributions	\$1,092,055
■ Candidate self-financing	\$0
■ Federal Funds	\$0
■ Other	\$148,774,674

[View Source of Funds for All Candidates](#)

Top Contributors

Barack Obama (D)

1 University of California	\$1,350,139
2 Microsoft Corp	\$815,645
3 Google Inc	\$804,249
4 US Government	\$736,722
5 Harvard University	\$680,918

Mitt Romney (R)

1 Goldman Sachs	\$1,045,454
2 Bank of America	\$1,017,652
3 Morgan Stanley	\$920,805
4 JPMorgan Chase & Co	\$835,596
5 Wells Fargo	\$693,576

[View Top Contributors for All Candidates](#)

NOTE: *The organizations themselves did not donate*, rather the money came from the organizations' PACs, their individual members or employees or owners, and those individuals' immediate families. Organization totals include subsidiaries and affiliates.

Top States

Barack Obama (D)

California	\$62,759,989
New York	\$36,982,096
Illinois	\$17,847,698
Massachusetts	\$17,315,441
Texas	\$15,240,394

Mitt Romney (R)

California	\$41,290,366
Texas	\$36,364,691
Florida	\$31,101,749
New York	\$24,670,565
Virginia	\$13,900,197

[View Top States for All Candidates](#)

Sector Totals

Barack Obama (D)

Agribusiness	\$2,127,890
	\$18,985,831

Communications/ Electronics	\$4,258,236
Construction	
Defense	\$1,171,620
Energy & Natural Resources	\$2,517,877
Finance, Insurance & Real Estate	\$21,106,073
Health	\$19,213,986
Lawyers & Lobbyists	\$28,217,327
Transportation	\$1,438,903
Misc Business	\$23,381,953
Labor	\$618,302
Ideological/ Single-Issue	\$17,638,370
Other	\$92,334,245
Mitt Romney (R)	
Agribusiness	\$7,690,446
Communications/ Electronics	\$7,119,313
Construction	\$10,139,927
Defense	\$1,443,658
Energy & Natural Resources	\$10,459,445
Finance, Insurance & Real Estate	\$61,034,315
Health	\$19,459,360
Lawyers & Lobbyists	\$15,940,339
Transportation	\$6,357,002
Misc Business	\$30,715,200
Labor	\$6,700
Ideological/ Single-Issue	\$11,955,812
Other	\$71,947,427

[View Sector Totals for All Candidates](#)

Top Industries

Barack Obama (D)	
Retired	\$53,389,683
Lawyers/Law Firms	\$27,713,018
Education	\$22,631,033
Health Professionals	\$10,573,639
Civil Servants/Public Officials	\$9,006,109
Mitt Romney (R)	
Retired	\$63,246,113
Securities & Investment	\$23,047,500
Real Estate	\$15,470,102
Lawyers/Law Firms	\$14,360,501
Health Professionals	\$13,050,828

[View Top Industries for All Candidates](#)

Spending Related to Presidential Race



Blue Team

Candidate Spending	\$721,397,677
National Party Spending	\$292,264,802
Outside Spending	\$131,303,352
Total	\$1,144,965,831



Red Team

Candidate Spending	\$449,507,659
National Party Spending	\$386,180,565
Outside Spending	\$418,635,080
Total	\$1,254,323,304

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[METHODOLOGY](#)

NOTE: All the numbers on this page are for the 2012 election cycle and based on Federal Election Commission data released electronically on Monday, March 25, 2013.

("Help! The numbers don't add up...")

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2012 Presidential Race

[Haley Barbour Nixes Presidential Run Despite Promising Fund-Raising, Frequent Campaigning](#)

Monday April 25, 2011 |

After months spent on the campaign trail, Mississippi Gov. Haley Barbour today decided against entering the 2012 presidential race despite a strong history of political fund-raising.

The post [Haley Barbour Nixes Presidential Run Despite Promising Fund-Raising, Frequent Campaigning](#) appeared first on [OpenSecrets Blog](#).

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